

NEW AND IMPROVED SMARTAUTHENTICATION™ SECURITY LABELING



As part of our continued effort to protect the integrity of the FP Diesel® brand, we are pleased to announce a new and improved SmartAuthentication™ hologram global security label. Our advanced brand protection solution ensures FP Diesel product is genuine by enabling quick authentication anywhere in the world, any time. The new SmartAuthentication™ security label features the DRiV® logo as well as additional security features.

FP Diesel product with the current SmartAuthentication™ label can still be scanned to verify the product is genuine.

VERIFY THAT YOUR FP DIESEL PARTS ARE GENUINE

INSPECT VISUAL ELEMENT

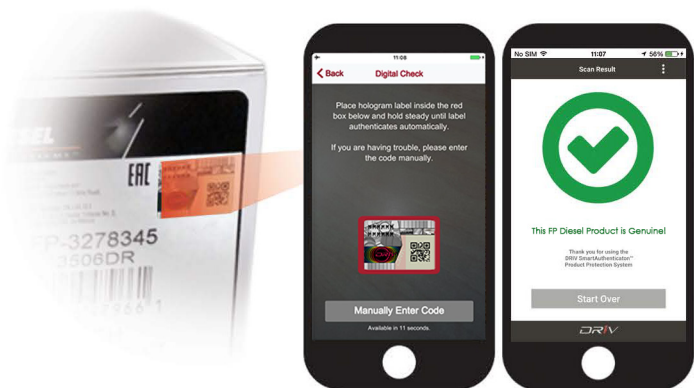
1. Check to make sure your package is undamaged and properly sealed.
2. Locate the holographic security label on the carton. Check the general appearance of the label.
3. Each security label carries a unique **Serial Identification Code**.
4. Move the carton and holographic label top/bottom to animate.
5. The animation should include movement and color in the elements.



FOLLOW THE EASY STEP-BY-STEP INSTRUCTIONS BELOW FOR ON-LINE VERIFICATION

VIA SMARTPHONE

1. Download the SmartAuthentication™ app from **Google Play** or **Apple App Store**.
2. Hold your phone above the holographic label. Your phone will automatically photograph the label to verify the product is genuine.
3. The unique serial number can also be entered manually in the app.
4. Follow app instructions to verify the hologram and check ID number.



Any suspect FP Diesel product should be reported to our Global Brand Protection Team at:
brandprotection@DRiV.com